



JOIN US TO

Let the Principal Shine

SPONSOR GUIDE

THE 2ND VACPSP PRESIDENT'S BALL
FRIDAY, 21 MARCH 2025, SWANSTON HALL,
MELBOURNE TOWN HALL



The unmissable event of 2025

A WELLBEING INITIATIVE BY THE VACPSP

The VACPSP is proud to host the 2nd VACPSP President's Ball. A preeminent social opportunity to celebrate the incredible contributions of all Catholic primary Principals across Victoria and to especially acknowledge three outstanding Principals.

The event promotes the health and wellbeing of all VACPSP Members by fostering collegiality and connection while recognising the value of the Principal profession.

Contact
josephine@vacpsp.org.au



About

LET THE PRINCIPAL SHINE

The theme for the Second VACPSP President's Ball is "Let the Principal Shine."

VACPSP President's Ball celebrates the achievements of Victorian Catholic Primary Principals on one of Melbourne's grandest stages, showcasing their commitment and contribution to education in Victoria. The President's Ball offers an opportunity for Principals to relax, mingle and celebrate each other with dignitaries from Catholic Education.

Highlights include:

- Swanston ballroom.
- Live music throughout the evening from The Baker Boys.
- A magnificent gala three course dinner by a premier Melbourne caterer, 'Showtime'.
- Exclusive wellbeing giveaways.
- Awards to recognise outstanding Principals, presented by the 2023 Recipients.
- A range of involvement opportunities for Sponsors from sitting amongst Principal guests to contributing attendee showbags.

Melbourne Town Hall

TIMELESS SOPHISTICATION

From the moment you walk up Swanston Street, you will be awed by the history of Melbourne Town Hall.

Showcase your brand and show your support for Catholic primary education in Victoria in the most prestigious venue in Melbourne.

Amidst the backdrop of timeless sophistication, your brand will shine as it is emphasised by the grandeur of the Melbourne Town Hall.

Get involved

SHOW YOUR SUPPORT FOR PRINCIPAL WELLBEING

Get behind this prestigious event to showcase your brand and show your support to the VACPSP and its wonderful Principal members.

Opportunities to be part of a stellar event with a celebrated captive audience are rare and can boost the value and goodwill of your brand exponentially. You'll kick yourself if you miss this incredible opportunity to partner with the VACPSP, so contact us now to get involved.

There are numerous opportunities for the valued supporters of the VACPSP. If you would like to discuss something other than what is listed, please do not hesitate to contact us.

Opportunities



PREMIUM EVENT SPONSOR

Be the Premium Sponsor and be prominently featured alongside the VACPSP logo in all relevant places including the media banner, meet guests on the Red Carpet, and co-present awards to the three recipients alongside the VACPSP President. Your banners will also be proudly displayed at the entry viewable by all guests upon arrival.

Two tickets to attend the dinner are also included where you will be seated with VACPSP President on the VIP table.

\$5000.00



BAND - BAKER BOYS

Sponsor the music for the evening and watch the dancefloor and spirits grow. Principals will be overjoyed by your contribution of live music to the evening. The band will be introduced as "Proudly sponsored by {company name}". You are invited to provide up to two company banners to be placed on stage alongside the band. Your logo will also be featured on the official Ball banner. Two tickets to attend the dinner are also included. Seated on Business Partners table.

\$2500.00

Contact
josephine@vacpsp.org.au



PHOTOBOOTH

Sponsor the photobooth for the evening and watch the laughter fill the room as silly poses take hold and the inner children of VACPSP principals are set free! Principals will be delighted by your contribution of instant memories created by the photobooth. The photobooth will be introduced as “Proudly sponsored by {company name}” and each photograph printed will include your company logo! You are also invited to provide company brochures that will sit next to the photobooth and a sign with your company name and logo will be placed by the photobooth. Two tickets to attend the dinner are also included. Seated on Business Partners table.

\$2500.00



TABLES

Sponsoring a table includes:

- The table listed as {company name} table on seating chart
- Custom centralised table number with your logo
- QR code to your organisations website
- Any brochures or individual place setting collateral welcome
- A wellbeing gift for the exclusive wellbeing giveaway on behalf of your organisation, preseted by your representative, featuring your logo on the card
- Two tickets for representatives of your organisation seated on your table.

\$2000.00

Contact
josephine@vacpsp.org.au



MENU CARDS

Sponsor the menu for the evening and enjoy being partnered with the intrigue and allure of the exquisite meal that awaits the guests. Individual menu cards are on each place setting. Menu card sponsorship will be noted in speeches as "Proudly sponsored by {company name}". Your company logo will also feature at the centre of the menu cards which will be visible to guests all night!

\$1500.00



BACKDROP

Secure a place on the official event backdrop! The backdrop will be the official place for photography for the evening and the focus for the photographer as guests arrive! The backdrop will be introduced as "Proudly sponsored by {company names}." Your company logo will feature on the backdrop. Limited places.

\$1500.00



STATIC SHOWBAG CONTRIBUTION

Provide some beautiful merchandise to join our luxurious attendee showbags from candles to tea to umbrellas. We welcome all contributions that fit within a 260 x105 x 210 bag.

\$500.00

**Another idea? We welcome creative solutions!
Contact josephine@vacpsp.org.au to discuss what's possible.**



Catholic Principals leading
with a strong, courageous
and active voice,
promoting educational
excellence for Catholic
schools.

**Thank you for
your support.**