

Victorian Association of Catholic Primary School Principals Inc.

BUSINESS PARTNERS PROSPECTUS 2026/2027

VACPSP. Better, Together.

Proudly representing Victorian Catholic Primary Principals locally, statewide and nationally.

www.vacpsp.org.au



The VACPSP seeks to
partner with trusted,
engaged sponsors
aiming to support our
Principals and schools
to thrive.

VACPSP, FIRST PEOPLES AND ACKNOWLEDGEMENT

INDIGENOUS ACKNOWLEDGEMENT OF COUNTRY

The Welcome to Country is a sovereign Aboriginal protocol, grounded in the laws of customs and practices of First Nations that have existed on this continent for tens of thousands of years.

When Aboriginal people speak about “Country”, they are not referring to Australia, the nation defined by its colonial borders. They speak of places, lands, waters, skies and beings, held together in intricate relatedness, through ancestral connection, custodianship and deep responsibility.

Country is not just geography. It is a connection. It is family, history and stories. It is not a civic greeting or a polite formality acknowledging the Australian nation-state. It is something far older, far more profound, and culturally significant.

RECONCILIATION

In Catholic theology, reconciliation is God’s gift in Jesus Christ. Jesus’ ministry begins with a call to repent. If moved by the Spirit, we respond to this call through a conversion of the heart, and we are caught up in the act of reconciliation. In Jesus a broken world is restored and made new.

In Australia, the term ‘reconciliation’ has taken a more specific meaning. It has to do with building up a relationship of First Nations people with other Australians. Given the history of dispersion of Aboriginal and Torres Strait Islander (ATSI) people on this continent and exclusion from many parts of Australian societies, a deep reconciliation is needed so that we can live together justly and show respect for one another.

- Liturgy News 2024, Brisbane.

VACPSP ACKNOWLEDGEMENT OF COUNTRY

The VACPSP acknowledges, recognises and respects the Traditional Owners and Custodians of Country throughout Victoria and their continuing connection to land, sea, waters and community. We honor and pay respects to all, their cultures and Elders past, present and emerging. Aboriginal and Torres Strait Islander peoples represent the world’s oldest living culture. We celebrate and respect this, continuing culture and strive to empower Aboriginal and Torres Strait Islander young people as they draw on the strength of their community, families, and culture to build a bright future.

- VACPSP, 2025

VACPSP AND CATHOLIC EDUCATION

Christ is the foundation of the whole Catholic education enterprise in a Catholic school. This statement gives meaning to life and supports the Principal leader direct thought, action and will according to the gospel message, of love and redemption, salvation and hope.

PRAYER INTRODUCTION

This prayer is to be shared at VACPSP Principal gatherings and is an expression of our Catholic identity, seeking support for our mission and raising our hearts and mind to God as a hope inspired community.

ASSOCIATION PRAYER

Loving and generous God,

Awaken us to your presence as we continue to discern what is life-giving, empowering and sustainable for the good of all in the communities we support and the students we serve.

May our inspiration and commitment deepen as we reflect on and respond to the needs of Principals according to the vision of the gospel and the voice of the Spirit.

Pour out your abundant blessings upon all involved in Principalship, a ministry of witness and leadership in Catholic education.

*Our Lady of the Southern Cross, Help of Christians, **pray for us.***

*St Mary of the Cross Mackillop, Patron of Catholic Education in Australia, **pray for us.***

We ask this through Christ our Lord.

Amen.

"Christian education is a collective endeavour: no one educates alone. The educational community is a "we" where teachers, students, families, administrative and service staff, pastors and civil society converge to generate life [7]. This "we" prevents water from stagnating in the swamp of "it has always been done this way" and forces it to flow, to nourish, to irrigate. The foundation remains the same: the person, image of God (Gen 1:26), capable of truth and relationship."

Apostolic Letter DRAWING NEW MAPS OF HOPE of Pope Leo XIV on the occasion of the 60th Anniversary of the Conciliar Declaration Gravissimum educationis.

TABLE OF CONTENTS

About VACPSP Inc	6
Organisational Structure and Governance	9
Mission, Vision and Strategic Priorities	11
Membership	13
Business Partnerships	14
Value of Engaging with VACPSP	17
Events	18
Key dates	20
Member Communications	21
Other opportunities	22

INTRODUCTION - CATHOLIC EDUCATION AND PRINCIPAL LEADERS

Victorian Catholic schools provide the Catholic and local Victorian community with a high-quality education that focuses on the development of the whole person and aims to support the Australian government's ambition for a world-class education that encourages and supports every student to be the very best they can be, no matter their circumstance.

Victorian Catholic primary schools are established under the Bishop's authority in their diocese. The Victorian Catholic Education Authority (VCEA) is the single body representing Catholic education providers in Victoria, working on behalf of diocesan education companies in the regions of Melbourne, Ballarat, Sale and Sandhurst (Bendigo). It exists to promote Catholic education and advocate for young people in Victoria. VCEA is also responsible for receiving, distributing and reporting on government funding provided for Catholic schools in Victoria.

The primary school Principal is the duly employed person by the diocesan governing authority, meeting the Australian government tertiary education qualifications and Victorian Institute of Education (VIT) teacher registration standards. Principals of Catholic primary schools lead the education of 20% (1 in 5) of all Victorian school students. The Catholic primary school sector in Victoria comprises 402 schools, approximately 112,000 students and 12,500 staff (2025).

The Victorian Association of Catholic Primary School Principals (VACPSP) is the peak professional, collegial body for Catholic primary school Principals throughout Victoria, supporting those Principals with the requirements and expectations of their role, with an energised focus on building their capacity, collegiality, skills and wellbeing to ensure that Catholic education in Victoria continues to grow, thrive and achieve excellent educational outcomes.

The VACPSP is the only professional organisation for Catholic Primary Principals that is solely:

- **Victorian, connection nationally,**
- **Catholic; and**
- **Primary Principal focused with the authority of all state diocesan bishops.**

The VACPSP provides direct communication and representation at the national level through Australian Catholic Principals Association (ACPPA) and through the Australian Primary Principals Association (APPA).

The VACPSP has worked assiduously, with strong leadership, and strategy to entrench itself as the peak professional body for Victorian Catholic primary school Principals, delivering a consistent and active representative voice for its members, raising awareness of and addressing matters to improve the professional and personal skills and wellbeing of all Principals.

Its current strategic objectives are to continue to raise its profile, visibility and influence. To deliver tenacity and strength in its representative and advocacy capacity, supporting professional learning and wellbeing needs of Principals. The VACPSP continues to build valued relationships with diocesan offices, other key stakeholders, and the many groups within the Catholic education and government education sector.

VACPSP HISTORY

In the late 1990s Catholic primary school Principals informally gathered from across diocesan, state, national and church jurisdictions to engage in dialogue about principalship in Catholic primary schools; the future professional needs of leaders in Catholic primary schools, the changing landscape of leadership in Catholic primary schools and how leaders could contribute their “un -encumbered” voice to the broader Catholic education community.

These gatherings eventually led to formalised State and National based principal associations focusing on collegiality, the professional needs of Principals, a State and National perspective within education, and an informed Principal voice contributing broadly to both the Catholic and secular education discussion. The focus was around Catholic primary school leadership, the mission of Catholic primary schools, faith formation and curriculum. The spirit of Catholic principalship as a collegial activity and vocational in calling, enacted through professional qualifications and training, emerged strongly in Victoria.

The VACPSP evolved from the work of the Primary Principals’ Professional Forum (PPPF) and its visionary members, who resolved that a dedicated and formal professional body was required to provide exclusive and dedicated support to Victorian Catholic primary Principals to ensure that they could meet the requirements of their role whilst delivering quality educational outcomes for students in Victoria. The Association would be a vehicle for principals to share and collaborate and support each other in what was becoming an increasingly complex role, whilst extending the reach to all Principals in Victoria, not just those based in Melbourne.

From those discussions, the VACPSP was formed and incorporated in August 2007. The VACPSP has received recognition and support from the Archbishop, statewide Bishops and Directors of Catholic Education united under the state governing body, the Victorian Catholic Education Authority (VCEA).

VACPSP TODAY

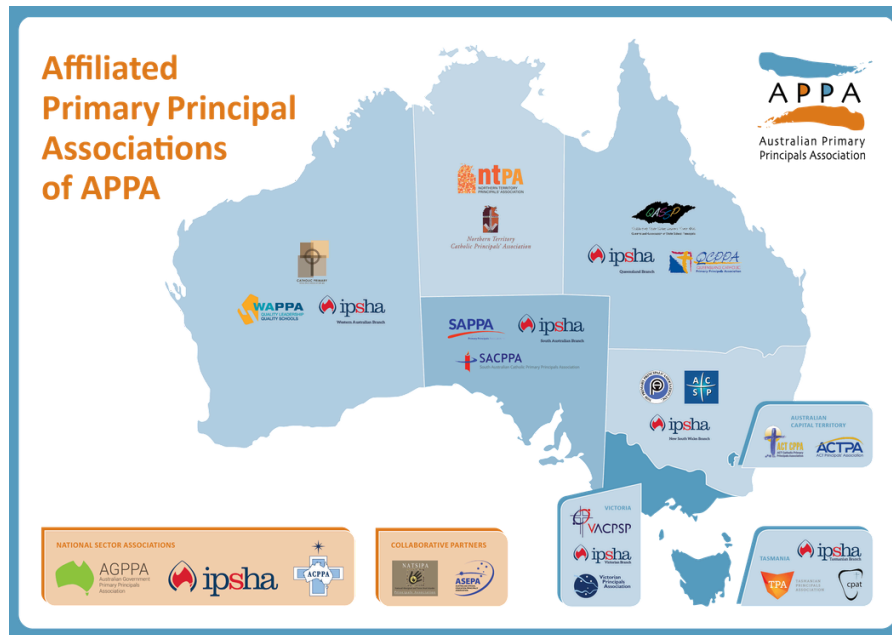
**The professional, influential and trusted body for Catholic Primary Principals
in Victoria**

**The VACPSP is the professional Catholic, Victorian, and nationwide, Principal voice. We serve this
interest through advocacy and action, supporting Principal members and Catholic primary
education. This includes National Catholic and Commonwealth partnerships.**

The VACPSP continues to lead with strength and vision and is a beacon of prosperity for Catholic primary school Principals across the state. Catholic Primary school Principals are faithful leaders that embrace the mission of the Church in education, demonstrate a commitment to contribute collegiality to their profession and work in partnership with school governance aiming to nurture the holistic development of each child - spiritually, intellectually, emotionally, physically and socially.

ABOUT VACPSP INC

VACPSP IN THE NATIONAL LANDSCAPE



VACPSP IN THE STATE LANDSCAPE



VACPSP BUSINESS PARTNER PROSPECTUS

PO BOX 562 FLINDERS LANE VIC 8009 | vacpssp.org.au | 1800 VACPSP (822 777)

ORGANISATIONAL STRUCTURE AND GOVERNANCE

The VACPSP is committed to maintaining the highest standards of operation and governance.

Constitution

At inception, the VACPSP prioritised the development of an overarching Constitution to ensure a clear mission, transparency and consistency in its leadership, decision-making and performance. The VACPSP Constitution establishes the foundations for the Association and guides all decision making, member engagement and strategic planning. The comprehensive document addresses and structures all aspects of the VACPSP's operations, providing a framework within which the Association operates.

In recent years, the VACPSP have undertaken a review and update of the Constitution to ensure that it is reflective of today's needs of the Association and its members. Changes have been made to the Constitution to increase the rights of members, identify and enhance the leadership structures, processes and accountability of the Association and to accommodate for changing work practices, particularly in light of the recent global demands.

The VACPSP has also focused on improving and maintaining internal policies and procedures to ensure that at all levels, all persons involved with the VACPSP are protected and are accountable for the best interests of VACPSP members. These policies support the VACPSP's vision and the enactment of its Constitution and provide for the professional and reliable governance of the Association.

Through the maintenance and prioritisation of key governance documents and practices, the VACPSP can confidently and proudly state that it is protecting the interests of its staff members, and all Catholic Primary Principals, with utmost vigour. That is why it is trusted and relied upon by so many Principals within the Catholic education sector in Victoria.

STRUCTURE AND GOVERNANCE

Leadership of the Association

The VACPSP is led with experience, commitment and energy by its Management Team and Principal Council.

The workings of the VACPSP are undertaken through a combination of staff, contractors, volunteers and professional advisers. This flexible and dynamic team structure allows for the effective deployment of resources, the development and utilisation of varying perspectives and the robust representation.

The President, Vice-President, Secretary and Treasurer are appointed by the members of the Association at the Annual General Meeting, conducted in November of each year. These appointments, including the manner in which they are ratified, are governed by the Constitution of the Association.

Key Staff

The VACPSP President, Michael Gray, has led the Association since 2016, overseeing a number of key strategic projects and achievements that have resulted in consistent membership growth, strong financial performance and industry-leading support and advocacy for VACPSP members.

The President is supported in guiding the Association by the Vice President, Secretary and Treasurer. These leaders support the functions of the Association and ensure accountability, transparency and compliance with all relevant regulatory requirements.

VACPSP operations and key decision making are effected by President, Michael Gray, Executive Officer (Strategy, Events & Business Development), Josephine Brennan and the collective input and support of the Principal Council, which consists of currently serving Principals from each regional Principal network.

The VACPSP is also supported by:

Legal Support: Brennan Law Partners Melbourne

Sponsor Coordination for Biennial Conference: GM Sponsors

Financial Administration:

Crowe Horwath Auditors - Auditors appointed at the AGM.

Bonnor Accounting - Compliance and accounting support.

Victorian Catholic Education Authority - Key stakeholder.

STRATEGIC PRIORITIES

MISSION, VISION AND STRATEGIC PRIORITIES

To ensure that Principals are empowered to remain as leaders to their community, a strong and active professional association is paramount to building the personal and professional capacity of Principals. Through the active pursuit of its vision and mission in all functions and decision making, the VACPSP has advanced the support available to and lived experience of Catholic primary school Principals in Victoria. The VACPSP leads the way for Principals' professional associations across the country with its innovative and preminent member representation.

The VACPSP is proud to have its Foundations in Faith.

This means as an Association, we:

- are inspired by Scripture and Tradition (Theological)
- encourage a personal relationship with Jesus and are centred upon him (Christological)
- discern the presence and action of the Spirit in people's lives (Pneumatological)
- are attentive to the mission of God in a graced world (Missional)
- foster understandings of and attachment to the Church (Ecclesial)
- encourage active participation in the worship life of the Church (Sacramental)
- enable collaboration with other people of faith (Ecumenical/Interfaith).

Vision

Catholic Principals leading with a strong, courageous and active voice, promoting educational excellence for Catholic schools.*

Mission

To achieve our vision we:

- Promote the mission of the Church in Catholic Primary Schools.
- Provide opportunities for collaboration, learning and professional discussion amongst Catholic Primary School Principals.
- Liaise with relevant authorities.
- Act as a catalyst and leading initiatives to enrich the work of Catholic Primary School Principals.

*Reviewed 2018 Principal Council working party and approved by Principal Council.

STRATEGIC PRIORITIES



Consistent and uncompromising representation, voice and advocacy



Commitment to building Principal wellbeing support



Increased awareness for the dedicated legal support and advice for members



High quality and frequent communication with VACPSP members through various platforms



Zealous delivery of the VACPSP strategic plan built by principals for principals



Commitment to sponsorship opportunities to drive the financial support for the VACPSP and principal Networks



Increased Presidential attendance at network meetings



Steadfast national voice for Victorian principals



Very low cost for schools



Unleash the creativity, collegiality, expertise and commitment within Catholic primary school principals



High quality events and learning opportunities

Strategic Direction

The VACPSP has maintained a number of strategic plans since its establishment. As the VACPSP evolves and grows, so too do the strategic objectives and aims of the Association, to ensure that the VACPSP is continually focused on meeting the demands and requirements of Principals in their role. The strategic plans are developed by the VACPSP Principal Council with oversight and guidance by the VACPSP Management Team. The strategic plan of the VACPSP is developed with input from state-wide membership, small focus groups, stakeholder groups and senior leadership within Catholic education, and implemented in 5-year periods. The strategic plan identifies the strengths of the Association to guide the ongoing enhancement of its achievements and support to Principals, whilst also recognising opportunities for growth and greater impact within the Catholic education sector in Victoria and across Australia.

The strategic plan is put to and endorsed by all VACPSP Principal members, to ensure accountability and engagement with Principals across the state. This collective approach ensures that the functions and activities of the VACPSP not only reach but positively impact the lived professional experience of Principals and the educational outcomes delivered in their communities.

The VACPSP has worked assiduously, with strong leadership, to entrench itself as the peak professional body for Victorian Catholic primary school Principals, delivering a consistent and active representative voice for its members, raising awareness of and addressing matters to improve the professional and personal skills and wellbeing of its members. Its current strategic objectives are to continue to raise its profile, visibility and influence for its Principal members, to deliver tenacity and strength in its representative and advocacy capacity, supporting the professional learning and wellbeing needs of principals and develop strong, trusted and valued relationships with diocesan offices and other key stakeholders and groups within Catholic education.

Relationships with Key Catholic Education Bodies

In the pursuit of its key strategic objectives and functions, the VACPSP endeavors to maintain positive professional relationships with the various bodies and diocesan offices. The VACPSP, through its President, has worked tirelessly to engage with and inform system leadership and each of the four Diocesan Offices (Melbourne, Ballarat, Sandhurst and Sale) on matters relating to and affecting the role of primary Principals in Victoria.

MEMBERSHIP

REACH TO PRINCIPALS

The VACPSP is proud to support its ever-growing principal membership throughout Victoria. The VACPSP represents all Catholic primary school Principals in all of the four dioceses throughout Victoria. Each diocese is represented on the VACPSP Principal Council to ensure consistency and balance in its advocacy and consideration of issues impacting Principals.

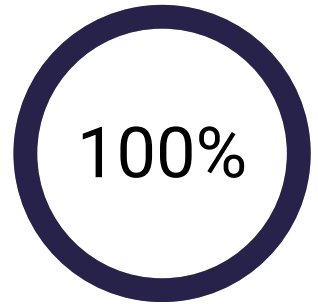
Representation

Membership of the VACPSP has grown consistently since 2015 through the focused efforts of the Association to drive benefit and support to its Principal members. Since 2021 the Association has undertaken a full rebrand and modernisation to boost connection with Members and other stakeholders. Throughout Victoria, the VACPSP is proud to support 394 Catholic primary schools and their Principal leadership. In June 2025, the VACPSP had 281 paid up member schools.

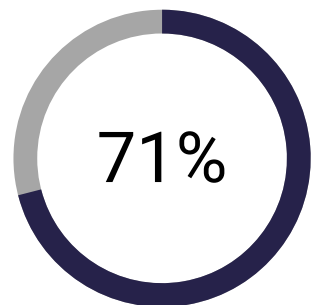
Whilst the paid-up Membership is growing, the VACPSP is the voice for all Catholic primary school Principals in Victoria and communicates with all Principals across Victoria through our communications, events, trade days and conference.

Membership Arrangements

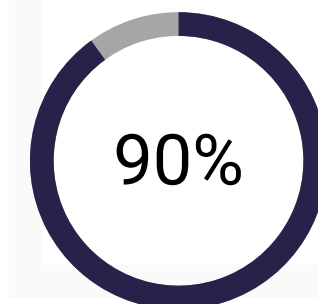
- Renewed annually.
- Fees based on school enrolment numbers.
- Membership includes national representation (APPA and ACPPA Membership).



Representation of Victorian Catholic primary schools



Total paid up membership (% of Victorian primary schools)



Membership retention

SPONSORSHIP OPPORTUNITIES

BUSINESS PARTNERSHIPS

The VACPSP offers a series of opportunities for business whose purposes and values align with the Association and who wish to support the functions of the VACPSP to form sponsorship agreements with the Association.

Annual business partnerships and annual sponsorship packages as well as event-based sponsorship opportunities are made available to businesses supporting Catholic education, providing financial benefit for the Association as well as market benefits for the relevant sponsors. The Association benefits from the financial support to enhance its Principal support offerings and the partners benefit from regular exposure to key decision makers in the Catholic education landscape.

To better serve sponsors, and for clarity of offerings by VACPSP Inc, opportunities have been broken into three:

i. Business Partnerships

ii. VACPSP Sponsorship

iii. Event Sponsorship

- **Presidents Ball, 19 March 2027**
- **Conference, 21-24 March 2028**

SPONSORSHIP OPPORTUNITIES

BUSINESS PARTNERSHIP

\$12,000 P/A (inc GST)

This relationship includes:

- Communications package (listed below)
- Priority listing on website footer with link to your website
- Priority listing in email and newsletter footers
- Company logo, bio and video with VACPSP President on Trusted Partners Directory on website
- Listed in formal VACPSP publications (Annual Report, AGM package, double spread advertisement in VACPSP biennial publication, *The Chronicle*)
- Priority listing on Principal Council Reports
- Logo advertising at zone meetings and presentations
- Invitation to AGM (when held in person)
- Signed certificate of appreciation
- Priority placing/location at Conference
- First right of refusal to sponsor President's Ball
- Opportunity to attend a GM Sponsor Day as a VACPSP Guest
- The opportunity to cohost a seminar or professional learning opportunity (virtual or in person) with VACPSP President and advertisement of opportunity. Talk to us about what opportunity would work best for your brand (see page 20 for more details)
- Attendance at exclusive business partner event, *"Victorian Catholic Education in Context: How to meet your business goals this financial year"* (the date and further details to be emailed to business partners)
- One-hour strategic planning session to provide tailored and expert industry advice from the VACPSP

NB Annual invoicing on the financial year

COMMUNICATIONS PACKAGE

3 Sponsor Spotlight features in newsletter

1 exclusive/individual newsletter showcase (exposure/educative/article etc)

Full page/double spread article in official VACPSP annual publication, *The Chronicle*

15-minute presentation at one Principal Council Meeting (dates on page 21)

Please advise at least 6 weeks before you wish to attend.

4 features on social media (published simultaneously to VACPSP Instagram and Facebook)

VACPSP BUSINESS PARTNER PROSPECTUS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP

\$6,000 P/A (inc GST)

This relationship includes:

- 2 *Sponsor Spotlight* feature in newsletter
- 2 social media posts (published simultaneously to Facebook and Instagram)
- Listing on website footer with link to your website
- Listing in email and newsletter footers
- Company logo and bio on Trusted Partners Directory on website
- Listed in formal VACPSP publications (Annual Report, AGM package, Biennial Chronicle)
- Listed on Principal Council Reports
- Logo advertising at zone meetings
- Invitation to AGM (when held in person)
- Signed certificate of appreciation
- Priority placing/location at Conference
- First right of refusal to sponsor President's Ball
- The opportunity to cohost a seminar or professional learning opportunity (virtual or in person) with VACPSP President and advertisement of opportunity. Talk to us about what opportunity would work best for your brand (see page 20 for more details)
- Attendance at exclusive business partner event, *"Victorian Catholic Education in Context: How to meet your business goals this financial year"* (the date and further details to be emailed to business partners)

NB Annual invoicing on the financial year

VACPSP VALUE

VALUE OF PARTNERSHIP

By partnering with the Association:

1. Your business is aligned with a trusted, influential and leading professional association.
2. Your business has an opportunity to be before and communicate with Catholic primary Principals from across Victoria.
3. You get insight into the Victorian Catholic education context.
4. The VACPSP works with you to support your business goals.
5. You support the vital work that the Association does in representing the Catholic primary Principal voice at a local, state and national level.

Find out more and hear directly from the President here: <https://vacpsp.org.au/become-a-business-partner/>

EVENTS

EVENTS

To drive continued enhancement of member engagement and the pursuit of the VACPSP's mission and vision, the Association undertakes and presents a number of major projects and initiatives. These projects and initiatives are highly professional, balance and prioritise the needs of principals and, importantly, respond directly to the needs of Catholic primary Principals within Victoria.

The VACPSP continues to grow its offerings and the increased services and support provided to Principals renders its place within the Catholic education landscape absolutely invaluable.

Current VACPSP events include:

- Biennial Conference
- Biennial President's Ball (alternating year to Conference)
- Annual General Meeting (November)
- Principal Council Meetings (1-2 per term)
- Professional Development Opportunities
- Business Partners Strategy Day

Conference

The VACPSP biennial conference is the hallmark of the VACPSP calendar. The conference program is built around inspiring and educating Catholic primary Principals through a world-class program. Each conference run by the VACPSP boasts world-renowned speakers, highly engaging themes and incredible attendance rates to deliver a best in business professional development and collegiality event for members. The conference is also underpinned by daily opportunities for delegates to connect with, explore and develop their faith through masses, reflections, prayers.

We invite sponsors of the conference to also:

- arrange dinners at local restaurants for key Principals
- sponsor drinks
- prepare activities and workshops to be hosted during break times

A separate Conference Sponsorship Prospectus will be available and details are updated on the VACPSP website.

President's Ball

The VACPSP was proud to host a successful President's Ball in 2023 and 2025. A Preeminent social opportunity to celebrate the incredible contributions of Catholic primary Principals across Victoria and to promote the health and wellbeing of all VACPSP Members. The Annual VACPSP President's Ball celebrates the achievements of Victorian Catholic Primary Principals on one of Melbourne's grandest stages, showcasing their commitment and contribution to education in Victoria. The "IT" event for Victorian Catholic primary Principals, the President's Ball offers an opportunity for Principals to relax, mingle and celebrate each other with dignitaries from Catholic Education.

Various sponsorship opportunities are exclusively offered to VACPSP Business Partners/Sponsors for involvement in and exposure at the prestigious event.

EVENTS

AGM

The VACPSP AGM was moved to a virtual event during the pandemic period. Feedback from the Principal Council means that this will likely continue into the future. All Business Partners/Sponsors of the VACPSP are invited to attend online.

Business exposure is also in the form of inclusion of VACPSP footer in AGM Member Pack which is distributed to all members.

Principal Council Meetings

Principal Council Meetings take place across the calendar year and are an opportunity for the zone representatives to meet, report and discuss issues of concern. It is also an opportunity to relay updates to the wider community in the form of Principal Council Meeting Reports which are created after every meeting and distributed to Members by their Principal Council Member zone representative.

These meetings are in person or hybrid across Victorian locations and offer an opportunity for Business Partners to present directly to the Principal Council Members and also therefore featuring in the Meeting Report.

Professional Development Opportunities

Many businesses have unique offerings and knowledge base that would be valuable sharing with members. If your business would like to arrange a Professional Development event that showcases your brand but also adds value to our Principal members, please provide a detailed proposal for consideration by our Executive team.

Some ideas may include a breakfast briefing, a virtual PD, an in person learning seminar, a school tour to showcase your work or a site visit to your factory or premises.

The VACPSP President will gladly attend and cohost the event and the Association will advertise the opportunity to members. The VACPSP will also publish photos of the event on social media and share a recap in the weekly newsletter.

Business Partner Strategy Day

The Business Partner Strategy Day is a powerful opportunity to help our partners and sponsors gain insight into the enterprise of Catholic primary schooling, and gain a deeper understanding of the context in which our schools and Principals work. The key goal of the day is to support your Business in charting a clear path forward to achieving your goals.

KEY DATES

2026/2027 KEY DATES

- Weekly newsletters during school term (sent Thursday afternoon)
- 2026 Principal Council Meetings
 - **16 February 2026 (Melbourne Archdiocese)**
 - **30 March 2026 (online only)**
 - **4 May 2026 (Sale Diocese)**
 - **15 June 2026 (Melbourne Archdiocese)**
 - **3 August 2026 (Sandhurst Diocese)**
 - **7 September 2026 (Ballarat Diocese)**
 - **19 October 2026 (Melbourne Archdiocese)**
- Annual General Meeting **26 November 2026**
- VACPSP Business Partner Strategic Seminar event **30 July 2026**
- 2027 Principal Council Meetings
 - **14/15 February 2026 (Meeting and Induction) (Melbourne Archdiocese)**
 - **24 March 2026 (Online Only)**
 - **3 May 2026 (Ballarat Diocese)**
 - **21 June 2026 (Sandhurst Archdiocese)**
 - **2 August 2026 (Sale Diocese)**
 - **6 September 2026 (Melbourne Diocese)**
 - **25 October 2026 (Melbourne Archdiocese)**
- Annual General Meeting **18 November 2027**
- VACPSP Business Partner Strategic Seminar event **29 July 2027**

COMMUNICATIONS

- Website – www.vacpsp.org.au
- Instagram - www.instagram.com/vacpsp
- Facebook - www.facebook.com/VACPSP
- LinkedIn - www.linkedin.com/company/vacpsp
- Twitter - www.twitter.com/vacpsp
- Digital newsletter – each week, Thursday afternoon.
- Newsletter archive - <https://vacpsp.schoolzineplus.com/archive>
- Biennial Report, "*Chronicle*"
- Online, website Business Partner directory
- Attendance at zone meetings
- Principal Council Meeting Reports - distributed by Principal Council representatives

Communication with Members and Member Benefits

The VACPSP prides itself on the consistency, frequency and quality of its communication with Principals. In order to live out its vision and mission, the VACPSP recognises that it must maintain regular, effective communication with Principals. The more the VACPSP members know about the efforts of the association and the advocacy they provide, the stronger that advocacy and support is.

Accordingly, the VACPSP leadership develop an annual and overarching communications strategy to ensure that member engagement is maintained. This communications strategy includes a range of communication methods to ensure that members are able to receive information from the VACPSP frequently and in a manner that works within their busy schedules. Principally, the VACPSP issues a member newsletter on a weekly basis. This newsletter contains updates on the events and happenings relevant to the VACPSP, as well as providing members with opportunities for engagement, making them aware of offerings from the VACPSP's business partners and keeping them updated with matters relevant to Catholic education across Australia.

The 'open rate' of the VACPSP digital publication sits around 70%, weekly.

Instagram and Facebook is also used to communicate and engage with members, as well as other stakeholders.

OTHER
OPPORTUNITIES

OTHER OPPORTUNITIES

The VACPSP is committed to a partnership with aligned businesses. As such, if there is a unique, bespoke opportunity you wish to discuss, we welcome the presentation of a bespoke proposal.

Thank you
for your
support.

Contact

josephine@vacpsp.org.au



VACPSP BUSINESS PARTNER PROSPECTUS

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