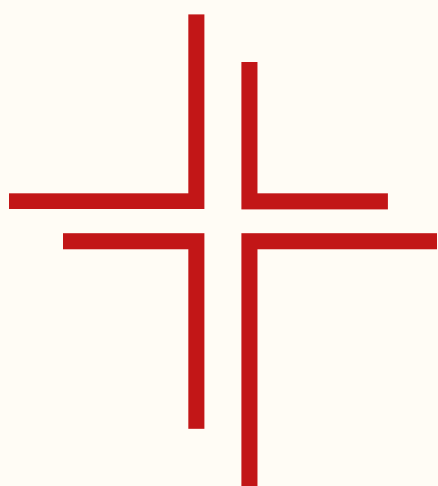


*Honouring the
Principal,
The Heart of our
School*



PRESIDENT'S BALL
SPONSORSHIP GUIDE

FRIDAY 19 MARCH 2027
MELBOURNE TOWN HALL

6:30PM - 11:30PM

A wellbeing initiative by the VACPSP

The VACPSP is proud to host the Third VACPSP President's Ball. A preeminent social opportunity to celebrate the incredible contributions of all Catholic primary Principals across Victoria and to especially acknowledge three outstanding Principals.

The event promotes the health and wellbeing of all VACPSP Members by fostering collegiality and connection while recognising the value of the Principal profession.

Three outstanding Principals are recognised on the evening and formalities include introductory and acceptance speeches, and custom feature films in celebration of each recipient.

Unlike the biennial VACPSP Conference, guests will be a mix of Principals, teachers and the support network of the recipients.



THIRD VACPSP PRESIDENT'S BALL. 19 MARCH 2027.

The theme for the Third VACPSP President's Ball is ***"Honouring the Principal, The Heart of our School."***

VACPSP President's Ball celebrates the achievements of Victorian Catholic Primary Principals on one of Melbourne's grandest stages, showcasing their commitment and contribution to education in Victoria. The President's Ball offers an opportunity for Principals to relax, mingle and celebrate each other with dignitaries from Catholic Education.

Highlights include:

Swanston ballroom.

Live music throughout the evening from The Baker Boys.

A magnificent gala three course dinner by a premier Melbourne caterer,
'Showtime'.

Exclusive wellbeing giveaways.

Awards to recognise outstanding Principals, presented by the Association
President.

Lolly Bar.

Photobooth.

A range of involvement opportunities for Sponsors from sitting amongst
Principal guests to contributing to attendee showbags.



THIRD VACPSP PRESIDENT'S BALL. 19 MARCH 2027.



*Honouring the Principal,
The Heart of our School*

Melbourne Town Hall

From the moment you walk up Swanston Street, you will be awed by the history of Melbourne Town Hall.

Showcase your brand and show your support for Catholic primary education in Victoria in the most prestigious venue in Melbourne.

Amidst the backdrop of timeless sophistication, your brand will shine as it is emphasised by the grandeur of the Melbourne Town Hall.

The previous two events have been a true celebration of Principalship, collegiality and achievement. We are proud to host such an important event and are grateful for our sponsors who make it possible.



THIRD VACPSP PRESIDENT'S BALL. 19 MARCH 2027.

Get involved GUIDING STAR

Get behind this prestigious event to showcase your brand and show your support to the VACPSP and its wonderful Principal members.

Opportunities to be part of a stellar event with a celebrated captive audience are rare and can boost the value and goodwill of your brand exponentially. You'll kick yourself if you miss this incredible opportunity to partner with the VACPSP, so contact us now to get involved.

There are numerous opportunities for the valued supporters of the VACPSP. If you would like to discuss something other than what is listed, please do not hesitate to contact us.



THIRD VACPSP PRESIDENT'S BALL. 19 MARCH 2027.

Sponsoring

Premium Event Sponsor



Be the Premium Sponsor and be prominently featured alongside the VACPSP logo in all relevant places including the media banner and menu cards for each guest.

You will also:

- meet guests on the Red Carpet alongside VACPSP President;
- Co-present awards to the three recipients alongside the VACPSP President.
- have your banners displayed at the entry viewable by all guests upon arrival.
- receive two tickets to attend the dinner, seated with VACPSP President on the VIP table.
- be invited to contribute to guest showbags.
- be invited to place additional collateral on each table/setting.

\$5000.00

Band - Baker Boys



Sponsor the music for the evening and watch the dancefloor and spirits grow. Principals will be overjoyed by your contribution of live music to the evening. The band will be introduced as "Proudly sponsored by {company name}". You are invited to provide up to two company banners to be placed on stage alongside the band. Your logo will also be featured on the official Ball banner. Two tickets to attend the dinner are also included. Seated on Business Partners table.

\$2500.00

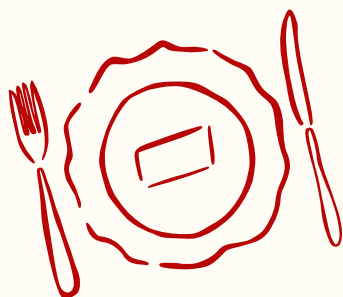




Photobooth

Sponsor the photobooth for the evening and watch the laughter fill the room as silly poses take hold and the inner children of VACPSP principals are set free! Principals will be delighted by your contribution of instant memories created by the photobooth. The photobooth will be introduced as "Proudly sponsored by {company name}" and each photograph printed will include your company logo! You are also invited to provide company brochures that will sit next to the photobooth and a sign with your company name and logo will be placed by the photobooth. Two tickets to attend the dinner are also included. Seated on Business Partners table.

\$2500.00

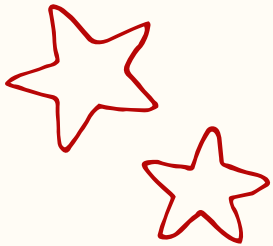


Tables

Sponsoring a table includes:

- The table listed as {company name} table on seating chart.
- Custom centralised table number with your logo.
- QR code to your organisations website.
- Any brochures or individual place setting collateral welcome on your table.
- A wellbeing gift for the exclusive wellbeing giveaway on behalf of your organisation, preseted by your representative, featuring your logo on the card.
- Two tickets for representatives of your organisation seated on your table.

\$2000.00



Backdrop

Secure a place on the official event backdrop! The backdrop will be the official place for photography for the evening and the focus for the photographer as guests arrive! The backdrop will be introduced as "Proudly sponsored by {company names}." Your company logo will feature on the backdrop. Limited places.

\$1500.00



Lollybar

Sponsor the lollybar and have your brand on lollbags and lolly labels. The Lolly Bar will be located in the foyer for the guests to enjoy all evening.

You are also welcome to provide a banner next to the lolly bar and any other collateral.

\$2500.00



Static Showbag Contribution

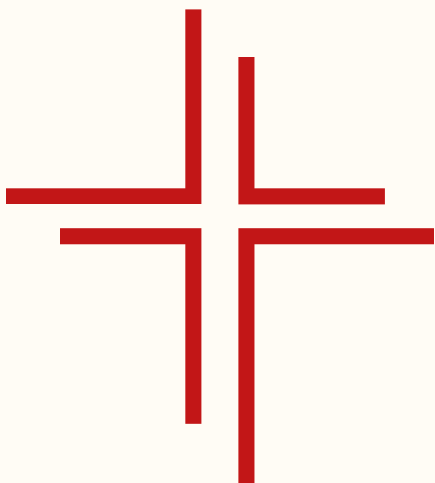
Provide some beautiful merchandise to join our luxurious attendee showbags from candles to tea to umbrellas. We welcome all contributions that fit within a 260 x105 x 210 bag and ask for 110 pieces.

\$500.00

josephine@vacpsp.org.au



*Catholic Principals leading
with a strong, courageous
and active voice, promoting
educational excellence for
Catholic schools.*



Thank you for
your support.

Contact

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